

# **COMMUNITY TRANSPORTATION GROUP**

## **Objective 1**

**Improve the Quality, Convenience, Affordability and Awareness of Alternative Forms of Transportation**

### **Action Items**

1. Devise and implement strategies to create Single Occupancy Vehicles (SOV)-free colleges and High School.
2. Improve non-auto related infrastructure, including those dedicated to bicycle and pedestrian traffic.
3. Improve the convenience and appeal of alternative transit, with increased bus frequency and service hours, and the promotion of rail service.
4. Create a downtown Transportation Management Association (TMA).
5. Support CarShare VT.
6. Build a Downtown Transit Center.
7. Build Park and Ride and Auto Intercept lots to capture cars before they enter City neighborhoods.
8. Increase frequency of transit in corridors servicing downtown and auto intercept facilities.
9. Make improvements identified in the North South Bike pedestrian Plan adopted by City Council.

## **Objective 2**

**Make the cost of driving Single Occupancy Vehicles (SOV) reflect the true environmental and social costs**

### **Action Items**

1. Research, identify and educate the public on the true cost of car ownership (such as air pollution and impacts on public health) and the benefits of alternative modes of transport. Solicit University Transportation Center assistance.
2. Assign the true cost of driving through voluntary measures and explore increased fees.
3. Launch a public awareness campaign to stimulate behavior change, including slower driving speeds.
4. Expand no-idling ordinance to year round coverage.
5. Support and implement the 2007 Transportation Plan.

### **Objective 3**

#### **Increase the Use of Fuel-Efficient Engines.**

##### **Action Items**

1. Provide parking incentives for fuel-efficient vehicles.
2. Provide the necessary infrastructure for fuel-efficient vehicles, such as charging stations.
3. Celebrate success of fuel-efficient vehicle use.

### **Objective 4**

#### **Change and Strengthen Patterns of Development that Encourage Density and Discourage Sprawl**

##### **Action Items**

1. Educate public about greenhouse gas emissions including the emissions associated with traditional landscaping.
2. Promote attractive density including identification of living close to work and public transportation
3. Explore new mass transit and capital parking fund with the goal of reducing the amount of unnecessary parking